



YI WAN UX/UI DESIGNER

UX UI WEB MOBILE PRODUCT PHOTOGRAPHY
Portfolio : <https://yiwan.design>

EXPERIENCE

Yiminghui Food Ltd

Aug 2018 - Dec 2018

UX/UI Designer (Contractor)

Research, ideate, design and prototype for Yiminghui Food Ltd online shop and internal management system.

NZ Messenger Ltd

May 2018 - Aug 2018

Graphic Designer (Full-time)

Lead typography, advertise and content design for both NZ Messenger weekly newspaper and monthly magazine.

Newbee NZ Ltd

Jul 2017 - Jan 2018

Web/Graphic Designer (Contractor)

Design NewBee's official website and quarterly megazine.

Huolitianhui Tech

May 2015 - Dec 2016

UX Designer of Huoli Product (Full-time)

Lead the UX design work of Huoli from its initial concept generation to launch. Behind its each release, you would find me in the end-to-end design cycle: researching pain points, brainstorming ideas, story mapping flows, wireframing and prototyping design concepts, usability testing to get feedback, and working with cross-functional teams to get it launched.

UX Designer of Flight Bulter Product (Volunteer)

Conducted user reasearch and heuristic evaluation to identify user pain points of the membership card system and provided design recommendations.

Mobotap Tech

Feb 2014 - May 2015

Overseas Marketing Designer (Full-time)

Responsible for design support of Dolphin Browser US marketing promotions.

EDUCATION

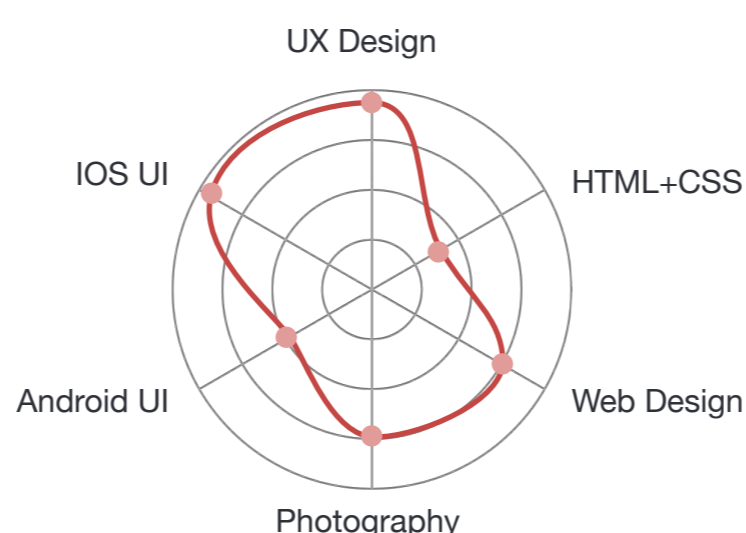
Aug 2012
Jiangnan University
Social psychology

CONTACT

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SKILLS



TOOLS

